



Insert for Operator Privacy Notice

We may also receive your personal information from our technical partner Fame Media Tech Limited ("FMT") whose company registration number is 11579910 and whose registered office is at 15 Parsons Court, Welbury Way, Aycliffe Business Park, County Durham, DL5 6ZE.

FMT's privacy notice is located [here](#).

FMT are the developer and administrator of our **WWT Washington app** and will share with us your Identity and contact information and visitor experience information as those terms are defined in FMT's privacy notice.

When you make a booking to visit us, we will share with FMT some of the information you provide. This will include your name, email address and purchase history, details of any sponsorship arrangements or annual memberships you hold and of any vouchers you redeem. We share this information so that FMT can help you to get the most out of your visit and can help us to better understand audience behaviour.